

THE POWER OF SOFT POWER OF CHINA

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Received: 27 Feb 2019

Accepted: 04 Mar 2019

Published: 12 Mar 2019

ABSTRACT

Power is defined as “the capacity or ability to direct or influence the behavior of others or the course of events to get desired outcomes”. It can be done by threatening or by using wealth, if the person or the country is rich enough, or else if the person or the country has good reputation among counterparts can attract others towards it and get the work done. There are several ways in which others behavior can be affected. In the political world, it can simply be defined as the possession of capabilities or resources that can influence outcomes. In International political scenario, a country is considered to be powerful which has, relatively large population, territory, natural resources, economic strength, military force, and social stability.

It requires skillful and strong leadership & well structured strategy to utilize the resources in desired manner for getting desired output. But often, Leaders are underestimated and strategies fall short of, like in the case of Hitler & Saddam Hussain.

KEYWORDS: *The Possession of Capabilities or Resources, Utilize the Resources in Desired Manner, Changes in China’s Attitude*